



## SELECTION PROCESS FOR CANDIDATES 2012

**DESIGN**  
**GRAPHIQUE**  
**MULTIMEDIA**  
**PHOTO-**  
**GRAPHIE**  
**CINEMA**  
**D'ANIMATION**  
**COMMUNICATION**  
**ET INDUSTRIES**  
**GRAPHIQUES**  
**JEU**  
**VIDEO**

**Formation initiale 2012**

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une école de la



Chambre de commerce  
et d'industrie de Paris



# CONTENTS

## GENERAL PROVISIONS

- Selection process for candidates P. 1
  - Submitting an application
  - Organisation / Procedure for exams
  - Result publication and admission confirmation P. 3
  - Financial aids
- Apprenticeship programmes P. 4
- Foreign candidates P. 5
  - Non French-speaking candidates
  - Recognition in France of foreign diplomas
  - Apprenticeship contracts

## ANIMATION CINEMA

- 3D Animator P. 6
- Character animation and animated film making P. 9
- Direct admission into 3rd year P. 13  
Character animation and animated film making
- Licence professionnelle Video and sound technology and professions Audiovisual production management speciality (animation, cinema and television) P. 16

## MULTIMEDIA

- Multimedia designer and developer P. 18
- Professional BA Digital On-line Production P. 22
- Interactive digital engineering manager P. 25
- Web design and production P. 29

## PHOTOGRAPHY

- Image acquisition or Post production options P. 31

## GRAPHIC DESIGN

- Motion and graphic design P. 36

## VIDEO GAME

- Specialized master's interactive digital experiences p. 39

# GENERAL INFORMATIONS 2012

*Please read this carefully!*

## SELECTION PROCESS FOR CANDIDATES

The selection process for candidates for GOBELINS, l'école de l'image, is made up of one or several steps: selection based on the student's academic record and/or written and/or oral exams. Each of these exams is eliminatory. The entire application process is detailed below.

### PLEASE NOTE!

**Any correspondence related to the selection process will be made via email. Please check your inbox on a regular basis (spam included)!**

## 1. Submitting an application

Candidates having filed a request for an application form on the school's website [www.gobelins.fr](http://www.gobelins.fr) will receive the form by email within 5 days. Students applications must be sent back to the school at the latest before the deadline set for returning application files. This date differs from one programme to another. It is specified on the school's website [www.gobelins.fr](http://www.gobelins.fr) as well as in the following selection processes. We will not take postmarks into consideration. Any file received after the deadline will not be considered. Applicants may hand their file in directly at the school.

The content of the file may vary from one course to another. Please refer to the selection criteria specific to each of our courses (following pages).

The school will reject any application from candidates failing to meet requirements in terms of age and academic results. Candidates who have not passed the required diplomas but who can prove they have reached an equivalent academic level may submit a request for exemption. This request should be sent to the Information – Promotion – Concours department and be backed with arguments and come with supporting documents: attestation of the level of education, academic transcripts (A Levels and other studies), CV, training programme, letter of recommendation, personal work (copies, Pdf, photo prints) etc..., at the latest 10 days before the deadline for registrations. These documents will not be returned to the applicants.

Candidates have the right to apply for the same exam several years running.

## 2. Organisation / Procedure for exams

### a) Submitting a personal portfolio

Some programmes require students to supply a personal portfolio. In some instances it must be handed in at the written exam. In these cases, the candidate should hand in a **file made up of photocopies of originals** on the

date of the exam. It is then kept by the school along with the test papers (except for the portfolio required for the photography programme).

During the oral exams, students bring in their original personal portfolio, which they will keep with them.

Please refer to the requirements for each programme for more detailed information.

## **b) Written exams (specific to each programme)**

Students will be sent a notification around 8 days before the date of the exam. **Candidates must print their notification and bring it along with them to the exams.**

Exams take place in Paris.

The results of these exams will lead to an initial selection: students having passed this stage successfully will be short-listed and can take the oral exams.

Admissibility results will be posted on the school's website [www.gobelins.fr](http://www.gobelins.fr) as will dates and times of interviews. Admissible students will be sent a notification email.

## **c) Oral exams**

A jury made up of teachers and professionals will assess candidates' skills, motivation, educational and professional project with respect to the programme. Candidates will also present and defend their personal and/or professional portfolio.

Some programmes require students to take an extra one or two short interviews.

Students gain access to the oral exams through the written exams and/or selection based on their academic record. The latter are not taken into consideration in the final admission result.

Oral exams will take place at the GOBELINS Paris site.

Exceptions exclusively regarding candidates living in French overseas territories or abroad, except in bordering countries (Spain, England, Switzerland, Italy, Luxemburg, Belgium, Germany), the Netherlands and the UK:

- 1- In the case of the "Photography" and "Graphic design and motion design" exams, oral exams can be held straight after the written exams or on the following day. Candidates who might be interested must send in a request backed with arguments and supporting documents (attestation of residence or studies abroad...) as soon as possible and at the latest 10 days before the written exams, to the GOBELINS Information – Promotion – Concours department. The result of the oral exam will be taken into consideration only if the written tests have been passed successfully and once all other eligible candidates have been interviewed.
- 2- In the case of the "Character Animation and Animated Film" course, video-conference based interviews may be offered in some exceptional cases. Candidates who are interested must enclose a request backed with arguments and with supporting documents (attestation of residence or studies abroad...) in their application file. These interviews will be held at the same time as other candidates'.

**However, we do strongly advise candidates to come to the GOBELINS premises to take the oral exams.**

### **3. Result publication and admission confirmation**

The list of successful applicants as well as those on the waiting list will be published on the Gobelins website [www.gobelins.fr](http://www.gobelins.fr) on the given date.

In the following few days a letter will be sent by post exclusively to admitted candidates and students on the waiting list.

Admitted candidates must confirm their registration in writing, in compliance with the instructions provided (awareness of school rules, advance payment of tuition fees...)

To validate their admission, candidates admitted into an apprenticeship programme must have signed an apprenticeship agreement with a company before the deadline specified in the aforementioned letter.

The school will draw up a waiting list. In the event that any admitted candidates should drop out of the process (different academic choices, failure to secure an apprenticeship agreement...), the school might be able to offer a place in the course to students at the top of the waiting list (see selection procedures for each programme).

### **4. Financial aid**

The school offers financial aid that can be deducted from the tuition fees paid by students. They are granted under certain income conditions.

Candidates eligible for the oral exams wishing to benefit from these aids must hand in their duly completed grant application file on the day of the oral exams.

Since the beginning of this academic year, the "Character Animation and Animated Film" course also makes it possible for students to apply for higher-education scholarships. To do so, they should contact the CROUS (French student welfare organization) to receive the Student Social File (Dossier Social Etudiant) which must be completed between 15 January and 30 April via the Internet site of the Crous corresponding to where they studied.

For more information, please check our site [www.gobelins.fr/fi/Guide-pratique-financer-ses-etudes](http://www.gobelins.fr/fi/Guide-pratique-financer-ses-etudes)

## APPRENTICESHIP PROGRAMMES

### Seeking a host company

It is recommended that students start the searching process for a host company during the course of their application for GOBELINS (draw up their CV, gather information on the professional sector, on companies...) in order to be able to dedicate themselves actively and effectively to this once the admission results have been announced. Indeed, final admission is conditional to candidates signing an apprenticeship agreement with a firm within a given period of time.

The school offers candidates support in their search for a firm (CVs posted online available for firms, forum dedicated to job offers...). Admitted students are offered a half-day session dedicated to the search process and to job interviews, to help applicants perform their search in a professional manner.

The choice of the company must be validated by the company before the contract is signed: checking the adequacy between the missions offered and the content of the programme.

## FOREIGN CANDIDATES

Foreign students who might need a visa can find information on the [Campus france](#) website.

### 1. Non French-speaking candidates

90 % of the pedagogical activities offered at GOBELINS are in French. It is therefore required that non-native French speakers achieve a level of French equivalent to level 3 of the TEF (Test d'Evaluation du Français [www.fda.ccip.fr](http://www.fda.ccip.fr)) for compulsory exams, or an equivalent test.

The certificate attesting that the applicant has passed this test should be handed in with the application file.

Subjects will be offered an English version during the written exams.

### 2. Recognition in France of foreign diplomas

Candidates holding a foreign diploma must provide the school with a document attesting of its equivalence with the French diploma required by GOBELINS.

Please contact the CIEP (Centre International d'Etudes Pédagogiques – International Centre for Pedagogical Studies) and the ENIC Centre (European Network of Information Centres) – NARIC (National Academic Recognition Information Centres) France:

1 avenue Léon Journault  
92318 Sèvres Cedex  
FRANCE

Phone: +33 1 45 07 63 21

Fax: +33 1 45 07 63 02

E-mail: [enic-naric@ciep.fr](mailto:enic-naric@ciep.fr)

Websites: [www.ciep.fr/](http://www.ciep.fr/) and [www.ciep.fr/enic-naricfr/dossier.php](http://www.ciep.fr/enic-naricfr/dossier.php)

### **3. Apprenticeship contracts**

Apprenticeship contracts are available for candidates coming from countries of the European Union.

Candidates coming from outside the European Union cannot benefit from such a working contract, except students with a residence permit specifying that the holder is authorised to work during his/her studies.

Please consult: [Ministère du Travail, de l'Emploi et de la Santé](#).

## 3D ANIMATOR

Although the course is given in Annecy, selection tests are held at the GOBELINS Paris site.

### TARGET AUDIENCE (reminder)

A 2-year higher education degree in the field of 3D computer graphics, or 2 years' professional experience in the field of 3D computer graphics.

Detailed information: [www.gobelins.fr/fi/animation](http://www.gobelins.fr/fi/animation)

The *Test d'Evaluation du Français* (TEF) is not compulsory for this course, however the candidate's level of English or French will be tested during the interview.

### CLOSING DATE FOR REGISTRATION

Completed applications should be received at the latest by:  
**Friday 30 March 2012**

### SELECTION PROCESS AND CALENDAR

1. SELECTION BASED ON ACADEMIC RECORD	
Publication of results of the selection based on academic record *	Thursday 19 April 2012 at 18:00/6:00p.m
2. TECHNICAL EXAMS	
Date	Monday 14 May 2012
Time	from 9:00a.m to 18:00/6:00p.m
Place	Gobelins – Paris Site
3. ORAL EXAM (for all candidates)	
Dates	Tuesday 15 and Wednesday 16 May 2012
Duration	approximately 30 min
Publication of admissions *	Friday 25 May 2012 at 18:00/6:00p.m
Number of places	Up to 15 places (according to the candidates' level)

\* Results are posted on the school website: [www.gobelins.fr/fi/resultatconcours](http://www.gobelins.fr/fi/resultatconcours)

## EXAM CONTENT

### Selection based on academic record – Content of the application file

In a sealed A4 envelope, bearing your first and last name:

- Curriculum Vitae
- photocopies of diploma or titles
- Academic transcripts from the past 2 years and of the current year
- photocopy of your ID card (recto/verso) or passport
- please tick the box corresponding to your choice of software for the technical exam

For candidates with professional experience: recap of the missions and projects achieved or in progress.

On CD-Rom bearing your first and last name:

- **Motivation video** detailing your professional project and the reasons behind the choice of this program, in French and in English (1-minute maximum QuickTime film for both languages). The video will be delivered in QuickTime DV PAL / Sorenson Compression format with the following title: Motiv\_Name\_First Name.mov.
- **Video demo tape** (2-minute maximum QuickTime video)  
The demo of your personal and/or professional achievements will be delivered in QuickTime DV PAL / Sorenson Compression format with the following title: Demo\_Name\_First Name.mov
- **Technical « making of » video** (2-minute maximum QuickTime video) highlighting your 3D computer graphics skills in some of the following fields: turns, model details, set-up examples, screen shots, examples of textures, camera mapping, compositing, lighting, special effects, particles...

The « Making-of » will be delivered in QuickTime DV PAL / Sorenson Compression format with the following title: Mako\_Name\_First Name.mov.

The school will keep the file after the exam.

PERSONAL FILE	POINTS	CONTENT AND EVALUATION
Motivation video	10	For the motivation video: <ul style="list-style-type: none"> <li>▪ Adequacy with the objectives of the programme</li> <li>▪ Quality of the candidate's expression (French and English)</li> <li>▪ Overall quality of the presentation</li> </ul>
Demo of personal and/or professional achievements  Technical Making-Of video	20	Candidates will be assessed on the following skills, on the number of techniques presented: <ul style="list-style-type: none"> <li>▪ Command of the 3D tool</li> <li>▪ Adaptability to different infographic styles</li> <li>▪ Sense of tridimensional space</li> <li>▪ Ability to express universes and characters</li> <li>▪ Quality of audiovisual expression</li> <li>▪ Command of the techniques used</li> </ul>
TOTAL	30	

Any incomplete file will not be accepted

## TECHNICAL EXAM

EXAM	DURATION	POINTS	CONTENT AND EVALUATION CRITERIA
<b>3D Animation</b>	<b>8H</b>	<b>100</b>	<p>The exam consists in developing an animated sequence in a 3D environment from set 3D models. The exam will be carried out on the software previously chosen by the candidate among the 3 chosen for the program (3DS Max, XSI, Maya).</p> <p>The candidate must hand in a QuickTime file and the final scene of their animation.</p> <p>Candidates will be assessed on:</p> <ul style="list-style-type: none"> <li>- image composition (framing, staging, camera placement)</li> <li>- originality</li> <li>- expressivity (rhythm, light ...) and the capacity to convey an idea (narrative, aesthetics, experimental ...)</li> <li>- movement: capacity to create an animation (object, character, camera, light...) based on simple translations and rotations.</li> <li>- execution: technical finishing following the standards set at the beginning of the exam, quality of lighting ...)</li> </ul>
	<b>8H</b>	<b>100</b>	

## ORAL EXAM

### EVALUATION CRITERIA

- Coherence of the candidate's educational and professional background and professional project, motivation = 30 points
- General knowledge of the media = 30 points
- Communication skills in English and French = 20 points
- Analysis and results of the written and technical exam and of the content of the application file, in particular the technical making-of = 40 points

### CORRECTION AND SELECTION METHOD

First stage : candidates are shortlisted as admissible based on the marks obtained from the evaluation of the application dossier.

Second stage : final selection based entirely on the marks obtained during the oral exams.

**Following the oral exams**, around 15 candidates will be admitted into the program. A waiting list might be drawn up.

# CHARACTER ANIMATION AND ANIMATED FILM MAKING

Candidates must choose to apply for the "Character Animation and Animated Film-making" program or for "direct admission into 3<sup>rd</sup> year".

## TARGET AUDIENCE (reminder)

25 years old maximum.

Holders at least of a general or technological high-school exam

Detailed information: [www.gobelins.fr](http://www.gobelins.fr)

## CLOSING DATE FOR REGISTRATION

The application file should be received at the latest by:

**Saturday 24 March 2012**

### Content of application file

**In a sealed A4 envelope**, bearing your first and last name:

- photocopies of diplomas, titles or documents proving you prepared them
- photocopies of your ID card (recto/verso) or passport
- report cards from your 2 last years of studies
- curriculum vitae with ID photo
- cover letter
- for candidates this might concern : attestation of their level of French
- for candidates concerned by the videoconference interview: request backed up with arguments and documentary evidence (details on page 2).

## SELECTION PROCESS AND CALENDAR

1. WRITTEN EXAMS	
<b>Date of exams</b>	<b>Friday 13 April 2012</b>
<b>Time</b>	<b>from 8:30 to around 18:00</b> (1: 15-hour lunch break)
<b>Place</b>	Espace Charenton - 323 bis rue de Charenton 75012 Paris - Metro : Porte de Charenton
<b>Publication of written exam results *</b>	<b>Wednesday 9 May at 18:00</b>
<b>Number of admissible candidates following written exam</b>	around 60 candidates
2. ORAL EXAMS	
<b>Date</b>	<b>from 21 to 25 May 2012</b>
<b>Duration</b>	Around 45 mins
<b>Publication of admissions *</b>	<b>Friday 1 June at 18:00</b>
<b>Number of places</b>	25 Waiting list: In the event that any admitted candidates should drop out of the process (different academic choices...), the school might be able to offer a place in the school to students at the top of the waiting list.

\* Results are posted on the school website: [www.gobelins.fr](http://www.gobelins.fr)

## WRITTEN EXAMS

EXAMS	DURATION	POINTS	WRITTEN EXAMS
<b>1- Study of characters in movement and in perspective</b>	<b>3H30</b>	<b>40</b>	<p>Two characters with different graphic styles will be imposed (realistic and cartoon, for example).</p> <p>Candidates must hand in several dynamic sketches for each required action in compliance with models, construction and perspective.</p>
<b>3- Staging a text through drawing</b>	<b>3H30</b>	<b>40</b>	<p>From a given text, candidates must complete the staging and give a personal interpretation of characters and sets. The sequencing will be made up of a series of pencil sketches, similarly to a storyboard. Twenty sketches maximum. The grade is not based on the number of sketches but rather the quality of the shooting script, composition and staging in compliance with perspective.</p>
<b>TOTAL</b>	<b>7H00</b>	<b>80</b>	

## ORAL EXAMS

EXAMS	DURATI ON	POINTS	CONTENT AND EVALUATION
<p><b>Graphic portfolio</b></p> <p>(The portfolio is assessed without the candidate)</p>		<b>50</b>	<p>Candidates hand in their graphic portfolio made up of a maximum of 40 sheets (sketches, models, photos, etc...)</p> <p>Free formats: they can vary according to the originals (scanned or printed pictures if the originals are difficult to transport).</p> <p>These can, if the candidate wishes, be completed with a DVD with 3-minute-long maximum videos (in Quicktime format only).</p> <p><b>An ideal graphic portfolio should have the following characteristics:</b></p> <ul style="list-style-type: none"> <li>- Show the candidate's sense of observation and drawing skills: volume, construction, perspective, quality and steadiness of the line, image composition, framing, adaptability to different tools, formats, genres... (sketches of nude models, of animals, architecture, indoor and outdoor spaces...)</li> <li>- Highlight the sense of movement as much as possible in all the pieces through the use of structural lines, the choice of dynamic poses and attitude expressiveness.</li> <li>- Develop a personal universe through the ability to create a climate (color, light, design...), a personality and the practice of other fine arts (digital, modeling, sculpture, photography, architecture...)</li> <li>- Show the candidate's capacity for narration and fiction.</li> </ul>
<b>Film analysis</b>	<b>0H15</b>	<b>30</b>	<ul style="list-style-type: none"> <li>- The candidate watches an excerpt from a film once or several times just before taking the oral exam.</li> <li>- They carry out an analysis of the clip following a questionnaire they are given to guide their thoughts.</li> </ul> <p>They can make notes for the short presentation to be given before the jury.</p>
<b>Interview</b>	<b>0H30</b>	<b>30</b>	<ul style="list-style-type: none"> <li>- Candidates present their analysis of the film excerpt.</li> </ul> <p>The jury expects candidates to show their artistic culture, their ability to analyze pictures and composition.</p> <ul style="list-style-type: none"> <li>- Discussion about the graphic portfolio.</li> <li>- Evaluation of the candidate's general culture, experience, background, speaking skills, dynamism, open-mindedness, motivation for the educational project, ability to get involved in projects and work in a team</li> <li>- .</li> </ul>
<b>TOTAL</b>	<b>45 mn</b>	<b>110</b>	

## METHOD OF CORRECTION AND SELECTION

The list of 60 candidates eligible for the oral exams is determined by the average of all grades obtained during the written exams. Then, the average of the grades obtained at the oral exams alone are taken into account to calculate the candidate's final grade for admission into the program.

**Following the oral exams,** 25 candidates will be admitted into the program and a waiting list will be drawn up.

Candidates having failed the exam can check their results as of early July  
on our website: [www.gobelins.fr](http://www.gobelins.fr)

## Direct admission into 3rd year CHARACTER ANIMATION AND ANIMATED FILM MAKING

Candidates must choose to apply either for the “Character Animation and Animated Film-making” programme or for “direct admission into 3<sup>rd</sup> year”.

### TARGET AUDIENCE (reminder)

26 years old maximum.

Two years of higher education in the field of animation cinema and/or professional experience in this field.

Detailed information: [www.gobelins.fr/fi/animation](http://www.gobelins.fr/fi/animation)

### CLOSING DATE FOR REGISTRATION

Completed applications should be received at the latest by:

**Saturday 24 March 2012**

### SELECTION PROCESS AND CALENDAR

1. SELECTION BASED ON ACADEMIC RECORD	
<b>Publication of results of the selection based on academic record *</b>	<b>Thursday 5 April 2012</b>
2. TECHNICAL EXAMS	
<b>Dates</b>	<b>Monday 16 and Tuesday 17 April 2012</b> (exams over 2 days)
<b>Time</b>	9:00 a.m to 6:00 p.m
<b>Place</b>	Gobelins–Paris Site
3. ORAL EXAM (for all candidates)	
<b>Date</b>	<b>Thursday 19 and Friday 20 April 2012</b>
<b>Duration</b>	approximately 30 min
<b>Publication of admissions *</b>	<b>Monday 30 April 2012 at 18:00/6:00p.m</b>
<b>Number of places</b>	<b>Up to 5 places</b> (depending on candidates' levels)

\* Results are posted on the school website: [www.gobelins.fr/fi/resultatconcours](http://www.gobelins.fr/fi/resultatconcours)

## EXAM CONTENT

### 1- Selection based on academic record – Your application should contain

#### Administrative file - in a sealed A4 envelope

- photocopies of diplomas or titles
- academic records of the last 2 years and of the current year
- photocopy of your ID card (recto/verso) or passport
- cover letter detailing your professional project and reasons for choosing the programme.
- curriculum vitae with ID photo
- for candidates this might concern : attestation of their level of French (TEF)

For candidates with professional experience

- detail of missions and projects past and in progress

#### Artwork portfolio – in an A4 or A3 format sealed envelope

**No other format or container will be accepted!**

- Photocopies or printed pictures of graphic work (no original documents)
- Animation films (DVD).

The school will keep the portfolio after the exam.

PERSONAL FILE	POINTS	CONTENT AND EVALUATION CRITERIA
Artwork portfolio	20	<b>40 pages maximum</b> Candidates will be assessed on the following points: <ul style="list-style-type: none"> <li>▪ Advanced drawing skills</li> <li>▪ High level of skills in 3D, modelling and execution</li> <li>▪ Adaptability to different graphic styles</li> <li>▪ Feel for composition</li> <li>▪ Ability to create a universe and characters to tell a story</li> <li>▪ Ability to express movement through drawing in all kinds of drawn illustration: sketch, study...</li> <li>▪ Command of colour, light and space.</li> </ul>
Animation portfolio	40	30 seconds to 2-minute-long animations (in total) on: DVD-video PAL-SECAM format DVD-ROM : files in QuickTime sorenson format with the following title: Nale_First Name.mov.
<b>TOTAL</b>	<b>60</b>	

**Any incomplete file will be eliminated.**

### 2- TECHNICAL EXAMS

EXAMS	DURATION	POINTS	CONTENT AND EVALUATION CRITERIA
Animation exam	8H	60	Candidates are given a character model to develop an animation. They are expected to hand in a clean « rough » as well as a precise, detailed exposure sheet.  Students will have access to a digital and analogical line test (CTP) with technical support to test animations throughout the day. The final shoot is performed by the school after the exam according to the candidates' exposure sheets, and handed to the jury.  Students will be assessed on animation and movement quality (choice of poses, timing, compliance with volumes and perspective, mass restitution)

<p><b>3D and compositing exam</b></p> <p>(Maya, After Effect and Photoshop)</p>	<p><b>8H</b></p>	<p><b>60</b></p>	<p>Candidates should be familiar with the basics of the Maya software. The exam consists in developing an animation from an animation-ready character supplied at the beginning of the exam, then superimposing it into an After Effect scene.</p> <p>Candidates should therefore also be familiar with After Effect and Photoshop.</p> <p>They are given a choice of photographic and pictorial resources representing characters and places, which they are to use to create a short animation in After Effect and superimpose the animation created with Maya following a given subject which might cover different animation methods (wrapping, paper cut-outs, special effects).</p> <p>The goal of the exam is for candidates to create an animated sequence by choosing between available resources, to prepare the elements of their composition with Photoshop, to include these elements into After Effect compositions that include 3-D camera movements.</p> <p>Candidates must hand in a QuickTime file of the animation and of the final Maya scene as well as the After Effect scene.</p> <p>Candidates will be assessed on the quality of their animation (key poses, timing acting), their technical command of the software (direct kinematics, reverse kinematics, command of animation curves) and compliance with the required formats.</p> <p>The evaluation will also take into consideration candidates' narrative choices, and the quality of their compositing work.</p>
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<p><b>TOTAL</b></p>	<p><b>16H</b></p>	<p><b>120</b></p>	
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<p><b>ORAL EXAM - 180 points</b></p> <p><b>CONTENT AND EVALUATION CRITERIA</b></p>	
<ul style="list-style-type: none"> <li>▪ Presentation of the artwork portfolio (original drawings) and 1 DVD-video (PAL-SECAM) or 1 DVD-ROM (files in QuickTime format)</li> </ul>	<p>Discussion with the jury : Evaluation of the candidates' general knowledge and experience, as well as their background, oral expression, dynamism, motivation for their educational project and capacity to invest themselves in a project and work in teams.</p>

<p><b>SELECTION METHOD</b></p>
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<p>First stage : candidates are shortlisted as admissible based on the marks obtained from the evaluation of the application dossier.</p> <p>Second stage : final selection based entirely on the marks obtained during the oral exams.</p> <p><b>Following the oral exams</b>, up to 5 candidates will be admitted into the program. There will be no waiting list.</p>
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# First Professional Degree

## Video and sound technology and professions Audiovisual production management speciality (animation, cinema and television)

### TARGET AUDIENCE (reminder)

25 years old maximum for apprentices.  
No age limit for continuing education candidates.

Two years of higher education preferably in one of the following fields: visual or audiovisual communication, cinema studies, management...

Detailed information [www.gobelins.fr/fi/animation](http://www.gobelins.fr/fi/animation)

### CLOSING DATE FOR APPLICATION

Completed applications should be received at the latest by:  
**Thursday 5 April 2012**

### SELECTION PROCESS AND CALENDAR

1. SELECTION BASED ON ACADEMIC RECORD	
<b>Publication of results of the selection based on academic record *</b>	<b>Friday 11 May 2012 at 18:00/6:00p.m</b>
<b>Number of admissible candidates</b>	<b>approximately 40 candidates</b>
2. ORAL EXAM	
<b>Dates</b>	<b>From Monday 21 to Wednesday 23 May 2012</b>
<b>Duration</b>	<b>approximately 30 min</b>
<b>Publication of admissions *</b>	<b>Wednesday 30 May 2012 at 18:00/6:00p.m</b>
<b>Number of places</b>	<b>20</b>
	<small>Waiting list: In the event that any admitted candidates should drop out of the process (different academic choices, no apprenticeship contract...), the school might be able to offer a place in the course to students at the top of the waiting list</small>

\* Results are posted on the school website: [www.gobelins.fr/fi/resultatconcours](http://www.gobelins.fr/fi/resultatconcours)

## EXAM CONTENT

### Selection based on academic record – Content of the application file

- photocopies of diplomas or titles
  - photocopy of your ID card (recto/verso) or passport
  - academic transcripts from your last 2 years of studies and current year.
  - Cover letter detailing the main aspects of your professional project, your reasons for choosing the programme (2 pages maximum), and specifying your choice of a professional sector for your apprenticeship contract: documentary or animation cinema
  - curriculum vitae
- For candidates with professional experience:
- summary of past or current missions and projects.

The school will keep the file after the exam

### ORAL EXAMS

OBJECT OF THE EVALUATION	POINTS	EVALUATION CRITERIA
<b>Presentation and profile of the candidate.</b>	<b>20</b>	Evaluation of the candidates' general knowledge and experience, as well as their background, oral expression, dynamism, open-mindedness, motivation for their educational project and capacity to invest themselves in a project and work in teams.
<b>Professional and educational project</b>	<b>20</b>	Evaluation of the adequacy between the candidates' professional and personal goals, the programme (content, apprenticeship) and their choice of area of specialisation.
<b>Culture and knowledge of the sector</b>	<b>20</b>	Candidates' artistic culture related to the audiovisual and animation sector, knowledge of the professional market.
<b>English</b>	<b>20</b>	Evaluation of the candidate's comprehension and fluency.
<b>TOTAL</b>	<b>80</b>	

### SELECTION METHOD

First stage : candidates are shortlisted as admissible based on the marks obtained from the evaluation of the application dossier.  
 Second stage : final selection based entirely on the marks obtained during the oral exams.

# MULTIMEDIA DESIGNER AND DEVELOPER

## TARGET AUDIENCE (reminder)

25 years old maximum.

2 years of higher education in the field of graphic design, visual communication (*publishing, printed products, advertising, applied arts or audiovisual*) or in the field of IT.

For the other aspects of the program, candidates should attest of a substantial experience of web design and/or web interface development.

Detailed information [www.gobelins.fr/fi/multimedia](http://www.gobelins.fr/fi/multimedia)

## CLOSING DATE FOR APPLICATION

Completed applications should be received at the latest by:

**Wednesday 11 April 2012**

## SELECTION PROCESS AND CALENDAR

This programme recruits both graphic designers - « designer » option – and developers - « developer » option. Candidates must choose one of the two options when applying.

1. SELECTION BASED ON ACADEMIC RECORD	
Publication of results of the selection based on academic record *	Thursdays 10 May 2012 at 18:00/6:00 p.m
Number of admissible candidates	approximately 70 candidates
1. TESTS AND ORAL EXAMS	
Dates	On 16, 21, 22, 24, 29, 30, 31 May 2012
Duration	approximately 1H20
Publication of admissions *	Friday 8 June 2012 at 18:00
Number of places	<p style="text-align: center;"><b>20</b></p> <ul style="list-style-type: none"> <li>▶ 10 places in « Designer » option</li> <li>▶ 10 places in « Developer » option</li> </ul> <p>Waiting list: In the event that any admitted candidates should drop out of the process (different academic choices...), the school might be able to offer a place in the course to students at the top of the waiting list.</p>

\* Results are posted on the school website: [www.gobelins.fr](http://www.gobelins.fr)

**Selection based on academic record – Content of the application file**

- photocopies of diplomas or titles
- photocopy of your ID card (recto/verso) or passport
- academic transcripts from your 2 last years of studies.  
Cover letter detailing the main aspects of your professional project, your reasons for choosing the programme and your profile (Designer or Developer).
- Curriculum vitae.
- **1 creative or technical portfolio** of around ten A4-format pages presenting a selection of the candidate's best academic, personal or professional creations, through reprographics or screenshots. Students are **required to bind** (or staple) these pages together.

**Content of the portfolio - « designer » option:** graphic research documents such as trend sheets, concept boards, sketches, storyboards, design (zonings) and development documents (captures of finished interfaces, photo, illustration, publishing...).

**Content of the portfolio - « developer » option:** technical design documents such as diagrams, arborescence and development documents (captures of finished interfaces). Also, for each project you should highlight **the technologies used and justify the choice**. Script excerpts are a very welcome addition.

You must pay the utmost attention to the presentation of your file or portfolio: layout, **chronology** (*year of production*), print quality. You will also give a **title** to each work to help situate the context in which it was created (*personal, professional, academic*) and specify **its nature** (*photo, illustration & sketch, publishing, advertising, web design or multimedia, fine arts, commissioned project, other*).

You must make relevant comments on the work presented to highlight the main themes, the creative and technical resources implemented as well as the concept chosen to tackle the subject. Please note that the goal is not to sell your portfolio but rather to demonstrate your creative, technical and methodological skills.

**N.B.: Any incomplete file will not be accepted. Do not include any digital material. The school will keep the portfolio after the exam.**

OBJECT OF THE EVALUATION	POINTS	EVALUATION CRITERIA
<b>Work presented</b>	<b>12</b>	<p>« <b>Designer</b> » <b>option:</b> execution and creative potential and diversity.</p> <p>« <b>Developer</b> » <b>option:</b> execution and technical &amp; programming skills (in particular object programming).</p>
<b>Project description</b>	<b>4</b>	<p>Clarity and impact of the project description. The project description allows candidates to justify their conceptual, graphic, technical and methodological choices. These constitute a response to the constraints set by an exercise, a work situation...</p> <p>« <b>Designer</b> » <b>option:</b> ability to explain and formalise conceptual and graphic choices.</p> <p>« <b>Developer</b> » <b>option:</b> ability to explain and formalise technical and methodological choices.</p>
<b>General presentation</b>	<b>2</b>	Organisation and layout of the document to ensure optimal legibility; effort put into presenting the work in its best light.

<b>Written expression</b>	<b>2</b>	Capacity to structure their ideas and be concise; level of written expression; spelling ( <i>CV, cover letter, portfolio</i> ); candidates' capacity to explain their educational project and professional ambitions.
<b>TOTAL</b>	<b>20</b>	

## ORAL AND TECHNICAL EXAMS

CONTENT AND SCHEDULE
<p><b>The exams unfold in 3 steps:</b></p> <p><b>1. Technical exam</b> (MCQ) for developer candidates or a diagram drafting exercise (paper based) for graphic design candidates (<i>see description below</i>). Duration: 20 minutes</p> <p><b>2. English exam</b> (MCQ). Duration: 10 minutes</p> <p><b>3. Interview</b> during which candidates will present and explain their portfolio and on and/or offline multimedia creations with the players required to access Duration: approximately 20 minutes</p> <ul style="list-style-type: none"> <li>- « <b>Developer</b> » option: Extracts of functional development for sites, web pages or mini games.</li> <li>- « <b>Designer</b> » option: all graphic documents ranging from research work to the <b>finished graphic models</b>.</li> </ul>

OBJECT OF THE EVALUATION	POINTS	CONTENT AND EVALUATION CRITERIA
<b>Technical exam</b>	<b>20</b>	<ul style="list-style-type: none"> <li>- « <b>Developer</b> » option: technical MCQ to assess the candidate's knowledge of object related programming and more generally of the practice of standard web technologies.</li> <li>- « <b>Designer</b> » option: 20-minute paper-based exercise to assess the candidate's capacity to use visual, graphic or schematic representation techniques (<i>drawing, illustration, sketches, storyboard</i>) as a quick, effective yet visually attractive means of expression.</li> </ul>
<b>English</b>	<b>10</b>	MCQ to assess the candidate's grammar and every-day vocabulary.

<p><b>Presentation and profile of the candidate</b></p> <p><b>Professional &amp; educational project</b></p> <p><b>Knowledge of the digital sector</b></p>	<p><b>30</b></p>	<p>Candidates' oral expression skills; ability to be concise; level of general knowledge.</p> <p>Capacity to explain their educational background, and professional experience when applicable.</p> <p>Candidates' open-mindedness and ability to work in a team.</p> <p>Clarity of the candidates' commitment to their professional and educational project.</p> <p>Understanding of the digital market and technologies; comprehension of the major technical and society evolutions that occurred over the last 5 years. Candidate's technological awareness and capacity to identify emerging technologies and/or new uses.</p> <p>Ability to initiate, create, design and carry out projects of different sizes.</p>
<p><b>Presentation of digital creations (portfolio and interfaces) &amp; work methodology</b></p>	<p><b>40</b></p>	<p>Evaluation of level of prerequisites required to be accepted into the program.</p> <p>- « <b>Designer</b> » option: Solid knowledge of web-design codes and uses, in particular of interactivity, interface and information design, ergonomics; command of creation software and techniques linked to still or moving pictures, video and sound; diversity of the candidates' graphic production; their level of creative and personal involvement; the relevance of their response with respect to the initial constraints set by the exercise. Their capacity to analyze a subject, suggest a concept, turn an idea into a structured model and then <b>to complete an interactive model</b> (<i>HTML pages, Flash animations, other</i>) without the concept losing any of its impact or <b>creative value</b>.</p> <p>- « <b>Developer</b> » option: Solid knowledge and command of XHTML &amp; CSS, of object-related programming, JavaScript, Php-AS3, Flash and more generally the candidates' use of web programming tools, Frameworks and know-how. Their understanding of design and ergonomics as well as their knowledge of web-related social habits. Their ability to analyze a subject, suggest a reliable technical solution and pay attention to the technical and functional finishing of their work. Their ability to perform a technical demo from beginning to end, without any bugs.</p> <p>During the presentation examiners will also pay attention to the clarity, relevance and involvement of the candidates' discourse in presenting their portfolio, their projects and desire to enter the program they are applying for. This includes their capacity to explain their work methods to carry out projects for school, for personal projects or professional projects.</p>
<p><b>TOTAL</b></p>	<p><b>100</b></p>	

### SELECTION METHOD

First stage : candidates are shortlisted as admissible based on the marks obtained from the evaluation of the application dossier.

Second stage : final selection based entirely on the marks obtained during the oral exams.

# First Professional Degree Digital On-line Production

## TARGET AUDIENCE (reminder)

25 years old maximum.  
2 years of higher education in the field of IT or visual arts (visual communication, applied arts, fine arts, graphic creation).

Detailed information [www.gobelins.fr/fi/multimedia](http://www.gobelins.fr/fi/multimedia)

## CLOSING DATE FOR APPLICATION

Completed applications should be received at the latest by:  
**Wednesday 11 April 2012**

## SELECTION PROCESS AND CALENDAR

This programme recruits both graphic designers for the « Design and ergonomics » option and computer engineers for the « Mobile and web development » option. Candidates must choose one of the two options upon inscription and attend the corresponding selection exams.

1. SELECTION BASED ON ACADEMIC RECORD	
<b>Publication of results of the selection based on academic record *</b>	<b>Friday 27 April 2012</b>
<b>Number of admissible candidates</b>	approximately 70 candidates
2. TEST AND ORAL EXAM	
<b>Dates</b>	<b>20, 23, 24, 25, 26 May 2012</b>
<b>Duration</b>	approximately 45 min
<b>Publication of admissions *</b>	<b>Friday 1 June 2012</b>
<b>Number of places</b>	<p style="text-align: center;"><b>25</b></p> <ul style="list-style-type: none"> <li>▶ 13 places Design and ergonomics option</li> <li>▶ 12 places Mobile and web development option</li> </ul> <p style="font-size: small;">Waiting list: In the event that any admitted candidates should drop out of the process (different academic choices...), the school might be able to offer a place in the school to students at the top of the waiting list.</p>

\* Results are posted on the school website: [www.gobelins.fr](http://www.gobelins.fr)

## EXAM CONTENT

### Selection based on academic record – Content of the application file

- photocopies of diplomas, titles or documents
- photocopy of your ID card (recto/verso) or passport
- academic transcripts from your 2 last years of studies.
- Cover letter detailing the main aspects of your professional project, your reasons for choosing the programme and the option "Design and Ergonomics" or "Mobile and Web Development".
- Curriculum vitae.
- **1 creative or technical binded portfolio** of around ten A4-format pages presenting a selection of the candidate's projects, with screenshots and explanation texts.

**Do not include any digital supports.** The school will keep the portfolio after the exam.

ELEMENTS OF THE FILE	POINTS	EVALUATION CRITERIA
Curriculum vitae and cover letter	10	Candidate's experience, quality of the CV presentation, writing skills, motivation, coherence of the choice of the programme and of the candidate's professional project with the chosen specialisation and argumentation.
Graphic or technical portfolio	30	<p>Quality of the presentation of the graphic or technical portfolio (IT development...) with relation to the candidates' studies. Defence of the pieces presented, argumentation of conceptual, creative or technical choices.</p> <p><b>« Design and ergonomics » option</b>            The portfolio should put forward the candidates' graphic and technical command of the different softwares used. Add a caption specifying the tools/software used. We will pay particular attention to the following points :</p> <ul style="list-style-type: none"> <li>- Quality of production and richness of the graphic universe</li> <li>- Variety of genres explored (illustration, photo, video, paper model, web design...)</li> <li>- Command of web design (interactive interfaces)</li> <li>- Layout and typography</li> </ul> <p><b>« Mobile and web development » option</b>            The portfolio should put forward the candidates' technical programming skills. Please add a caption specifying the techniques and languages used.</p>
-	40	

## ORAL EXAM – TEST

Exams are organized in 2 stages:

- 20-minute Multiple Choice Questions
- 20-minute interview

OBJECTIVES OF THE EVALUATION	POINTS	EVALUATION CRITERIA
<p><b>Presentation and profile of the candidate.</b></p> <p><b>Professional and educational project</b></p>	<b>30</b>	<p>Evaluation of the candidates' knowledge of new technologies and experience in this field, as well as their background, oral expression, dynamism, curiosity, open-mindedness, motivation for their educational project and capacity to invest themselves in a project and work in teams. Evaluation of the adequacy between the candidates' professional and personal goals, the programme and the apprenticeship contract.</p>
<p><b>Personal achievements portfolio</b></p>	<b>40</b>	<p>Presentation of a personal work portfolio on paper and/or digital support: quality of the work presented, comprehension of professional approach to design, clarity of the creative process for graphic designers and development skills for IT specialists.</p> <p><b>« Design and ergonomics » option</b></p> <ul style="list-style-type: none"> <li>- Richness and diversity of the graphic universe</li> <li>- Command of layout and typography</li> <li>- Good graphic general knowledge</li> <li>- A clear taste for multimedia and technology</li> </ul> <p><b>« Mobile and web development » option</b></p> <ul style="list-style-type: none"> <li>- "Object" development skills</li> <li>- In-depth knowledge of computer language (PHP, AS3, Java...)</li> <li>- Sensitivity to pictures and to graphic universes</li> </ul>
<p><b>Web technology knowledge test</b></p>	<b>30</b>	<p>Evaluation of the candidate's technical knowledge through a 20-minute MCQ test.</p> <p><b>« Design and ergonomics » option</b> Photoshop et Illustrator software, creating XHTML/CSS pages (intermediate level), understanding of new communication technologies.</p> <p><b>« Mobile and web development » option</b> Language: XHTML/CSS (expert level), object-related programming, PHP language, understanding of new communication technologies.</p>
<b>TOTAL</b>	<b>100</b>	

### SELECTION METHOD

First stage : candidates are shortlisted as admissible based on the marks obtained from the evaluation of the application dossier.

Second stage : final selection based entirely on the marks obtained during the oral exams.

# INTERACTIVE DIGITAL ENGINEERING MANAGER

## TARGET AUDIENCE (reminder)

4 years of higher education and/or professional experience (3 years minimum) in the field of multimedia, video-games, interactive communication, IT.

Detailed information [www.gobelins.fr/fi/multimedia](http://www.gobelins.fr/fi/multimedia)

## CLOSING DATE FOR APPLICATION

Completed applications should be received at the latest by:

- 1st recruitment session: **Tuesday 27 March 2012**
- 2nd recruitment session: **Thursday 31 May 2012**
- 3rd recruitment session: **Friday 28 September 2012**

Candidates for the first recruitment session who meet all the requirements will be admitted there and then. Other candidates may enter a waiting list or have their application rejected.

The same guidelines apply to the second recruitment session. More names are added to the waiting list and a new ranking is drawn up based on the overall average. Only after the second session will candidates at the top of the waiting list be eligible for admission.

## SELECTION PROCESS AND CALENDAR

1. SELECTION BASED ON ACADEMIC RECORD – 1st session	
Publication of results of the selection based on academic record *	Wednesday 4 April 2012 at 18:00/6:00p.m
2. ORAL EXAM – 1st session	
Dates	10 to 13 April 2012
Duration	approximately 50 min
Publication of admissions *	Tuesday 17 April 2012 at 18:00/6:00p.m

1. SELECTION BASED ON ACADEMIC RECORD – 2 <sup>nd</sup> session	
Publication of results of the selection based on academic record *	Wednesday 6 June 2012 at 18:00/6:00p.m
2. ORAL EXAM – 2 <sup>nd</sup> session	
Dates	12 and 14 June 2012
Duration	approximately 50 min
Publication of admissions *	Tuesday 19 June 2012 at 18:00/6:00p.m
1. SELECTION BASED ON ACADEMIC RECORD – 3 <sup>rd</sup> session	
Publication of results of the selection based on academic record *	Thursday 4 October 2012 at 18:00/6:00p.m
2. ORAL EXAM – 2 <sup>nd</sup> session	
Dates	11 and 12 October 2012
Duration	approximately 50 min
Publication of admissions *	Thursday 18 October 2012 at 18:00/6:00p.m
Number of places for both sessions	16 Waiting list: In the event that any admitted candidates should drop out of the process (different academic choices, lack of funds...), the school might be able to offer a place in the course to students at the top of the waiting list.

\* Results are posted on the school website: [www.gobelins.fr/fi/resultatconcours](http://www.gobelins.fr/fi/resultatconcours)

## EXAM CONTENT

Selection based on academic record – Content of the application file
<ul style="list-style-type: none"> <li>• photocopies of diplomas or titles</li> <li>• photocopy of your ID card (recto/verso) or passport</li> <li>• Curriculum vitae</li> <li>• Cover letter detailing your professional project, the job(s) you have held and your reasons for choosing the program. The letter must be written in French and in English</li> <li>• one letter of recommendation (school and/or company)</li> <li>• <b>1 portfolio</b> of around ten A4-format pages presenting a selection of the candidate's projects, with screenshots and explanation texts. Candidates are <b>required to bind</b> (or staple) these pages together</li> </ul> <p><b>N.B.: Any incomplete file will not be accepted. Do not include any digital supports. The school will keep the portfolio after the exam.</b></p>

## SELECTION BASED ON ACADEMIC RECORD

A first analysis of the application file will show to what extent the candidate's profile and project match the objectives of the programme. Candidates whose application files have been selected will move on to the oral exams.

OBJECT OF THE EVALUATION	POINTS	EVALUATION CRITERIA
<b>CV and cover letter in French and English</b>	<b>8</b>	Presentation of the CV (form and structure, ability to present the candidate's career), writing skills, reasons for choosing this programme. English writing skills.
<b>Portfolio</b>	<b>12</b>	Presentation of a portfolio of personal and/or professional projects on paper support: quality of the work presented (technical, graphic, strategic...) and of the explanatory and/or analytical texts.
<b>TOTAL</b>	<b>20</b>	

## ORAL EXAM

Interview with the presentation of a professional and/or personal portfolio: technical and functional specifications, arborescence, story-board, graphic or technical guidelines, illustrations, photographs, drawings, fine arts, video (digital support required with related player)... and/or digital documents (free composition and volume): CD-ROM or DVD-ROM, Website.

The interview lasts approximately 50 mins and is centred on several aspects:

OBJECT OF THE EVALUATION	POINTS	EVALUATION CRITERIA
<b>Presentation and profile of the candidate.</b>	<b>20</b>	Evaluation of the candidates' general knowledge and experience, as well as their background, oral expression, dynamism, open-mindedness motivation for their educational project and capacity to invest themselves in a project and work in teams.
<b>Professional and educational project</b>	<b>20</b>	Evaluation of the candidates' motivation and the adequacy between their professional and personal goals and the programme
<b>Professional and personal projects</b>	<b>25</b>	Presentation of a portfolio of personal and/or professional projects on paper and/or digital support: quality of the work presented (technical, graphic, strategic...), justification of the candidate's design and creative approach, credibility of the management of the project and of teams or clients.
<b>English</b>	<b>10</b>	Evaluation of oral skills and comprehension.
<b>Knowledge of multimedia and web related habits, markets and technologies</b>	<b>25</b>	Evaluation of the candidate's knowledge of the habits and trends related to new interactive technology: design, markets, actors, web marketing...
<b>TOTAL</b>	<b>100</b>	

## **SELECTION METHOD**

The list of eligible candidates is determined by the average of all grades obtained during the written exams. Then, only the average of the grades obtained at the oral exams is taken into account to calculate the candidate's final grade for admission into the programme.

# WEB DESIGN AND PRODUCTION

## TARGET AUDIENCE (reminder)

2 years of higher education.

Professionals with several years of experience in the following sectors: audiovisual, IT, publishing, communication or information.

Detailed information [www.gobelins.fr/fi/multimedia](http://www.gobelins.fr/fi/multimedia)

## CLOSING DATE FOR APPLICATION

Completed applications should be received at the latest by:

- 1st recruitment session: **Thursday 1 March 2012**
- 2nd recruitment session: **Wednesday 2 May 2012**
- 3RD recruitment session: **Wednesday 5 September 2012**

Candidates for the first recruitment session who meet all the requirements will be admitted there and then. Other candidates may enter a waiting list or have their application rejected.

The same guidelines apply to the next recruitment sessions. More names are added to the waiting list and a new ranking is drawn up based on the overall average. Only after the last session will candidates at the top of the waiting list be eligible for admission.

### APPLICATION FILE

- photocopy of your ID card (recto/verso) or passport
- curriculum vitae
- cover letter (professional project, reason for choosing the programme ...)

## SELECTION PROCESS AND CALENDAR

ORAL EXAM – 1st session	
<b>Dates</b>	<b>12 to 14 March 2012</b>
<b>Duration</b>	approximately 45 min
<b>Publication of admissions *</b>	<b>Wednesday 21 March 2012 at 18:00/6:00p.m</b>
ORAL EXAM – 2 <sup>nd</sup> session	
<b>Dates</b>	<b>14 and 15 May 2012</b>
<b>Duration</b>	approximately 45 min
<b>Publication of admissions *</b>	<b>Thursday 24 May 2012 at 18:00/6:00p.m</b>
ORAL EXAM – 3 <sup>rd</sup> session	

<b>Dates</b>	<b>13 and 14 September 2012</b>
<b>Duration</b>	approximately 45 min
<b>Publication of admissions *</b>	<b>Thursday 20 September 2012 at 18:00/6:00p.m</b>
<b>Number of places</b>	<b>15</b>  Waiting list: in the event that any admitted candidates should drop out of the process (different academic choices, lack of funds...), the school might be able to offer a place in the course to students at the top of the waiting list.

\* Results are posted on the school website: [www.gobelins.fr/fi/resultatconcours](http://www.gobelins.fr/fi/resultatconcours)

## EXAM CONTENT

SUBJECTS	POINTS	ORAL EXAM
<p>Interview with presentation by the candidate of a professional and/or personal portfolio: illustrations, photographs, drawings, fine arts, video (digital support required with related player)... and/or digital documents (free composition and volume): Website, either online or on a local computer (candidate's laptop or CD-ROM).</p> <p>The interview lasts approximately 45 mins and focuses on several aspects:</p>		
<b>Curriculum Vitae and cover letter</b>	<b>5</b>	Presentation of CV, writing skills, relevance of the choice of the study programme with respect to the candidate's professional project.
<b>Presentation and profile of the candidate.</b>	<b>25</b>	Evaluation of the candidates' general knowledge and experience, as well as their background, oral expression, dynamism, open-mindedness, motivation for their educational project and capacity to invest themselves in a project and work in teams.
<b>The candidate and the programme</b>	<b>15</b>	Evaluation of the candidates' motivation and adequacy between their professional and personal goals and the programme
<b>Professional and personal projects</b>	<b>35</b>	Presentation of a portfolio of personal and/or professional projects on paper and/or digital support: quality of the work presented, comprehension of the candidate's design, creative approach and development skills . Online Internet applications are welcome even in a not fully completed version.
<b>Knowledge of Web technologies</b>	<b>20</b>	Evaluation of the candidates' graphic or technological skills according to their profile (digital touch-up, Web integration, animation, video or sound editing software), knowledge of web design (design, ergonomics, navigation), user-level knowledge of new technologies (Internet, mobiles, tabs ...), knowledge of programming languages.
<b>TOTAL</b>	<b>100</b>	

# PHOTOGRAPHY

## Image acquisition or Post production Options

### Target Audience (reminder)

25 years old maximum.

Two years of higher education in any educational fields.

Candidates must prove they have completed 2 years of higher education

Detailed information [www.gobelins.fr/fi/photo](http://www.gobelins.fr/fi/photo)

### CLOSING DATE FOR APPLICATION

Completed applications should be received at the latest by:

**Friday 27 April 2012**

#### Content of the application file

- Curriculum vitae.
- Cover letter
- photocopy of your ID card (recto/verso) or passport
- photocopies of diplomas or titles
- academic transcripts from your last 2 years of studies and current year.

### SELECTION PROCESS AND CALENDAR

Candidates may choose to sit the exams for one or both options, « Image acquisition » and « Post production ». The exams for both options are held on the same day. Most exams are common to both options, except one specific exam for the « Post production » option and one specific exam for the « Image acquisition » option.

1. WRITTEN EXAM	
<b>Dates</b>	<b>Wednesday 16 May 2012</b>
<b>Time Image acquisition</b>	from 9:00a.m to approximately 3:15 p.m (One-hour lunch break)
<b>Time Post production</b>	from 10:30a.m to approximately 4:45p.m (One-hour lunch break)
<b>Times for both options</b>	from 9:00a.m to approximately 4:45p.m (One-hour lunch break)
<b>Place</b>	Espace Charenton - 323 bis rue de Charenton 75012 Paris - Métro : Porte de Charenton
<b>Publication of results of written exams (1)</b>	<b>Thursday 31 May 2012 at 18:00/6:00p.m</b>
<b>Number of admissible candidates following written exams Image acquisition</b>	approximately 65 candidates
<b>Number of admissible candidates following written exams Post production</b>	approximately 65 candidates

<b>2. ORAL EXAM</b>	
<b>Dates</b>	<b>From 8 to 15 June 2012</b>
<b>Duration</b>	approximately 20 min
<b>Publication of admissions (1)</b>	<b>Wednesday 20 June 2012 at 18:00/6:00p.m</b>
<b>Number of places (2) Image acquisition</b>	<b>20</b>
<b>Number of places (2) Post production</b>	<b>20</b>

(1) Results are posted on the school website: [www.gobelins.fr/fi/resultatconcours](http://www.gobelins.fr/fi/resultatconcours)

(2) Waiting list: In the event that any admitted candidates should drop out of the process (different academic choices...), the school might be able to offer a place in the course to students at the top of the waiting list.

Candidates must hand in a **photo portfolio** on the day of the written exam, **Wednesday 16 May**.

### Content of the photo portfolio

The candidate's number alone should figure in the top right corner of the portfolio, in order to guarantee anonymity (N° specified on the notification letter).

- 15 to 30 photographs of your choice in 24X30 or 30X40 format in a bound folder.

The portfolio will be returned after the exams.  
This might take some time.

## CONTENT OF THE EXAMS

SUBJECTS	DURATION	POINTS	WRITTEN EXAMS / EVALUATION
Photo portfolio		40	<p>15 to 30 photographs in a bound 24X30 or 30X40 format portfolio.</p> <p>Any file failing to comply with these requirements will not be accepted.</p> <p>This personal file should reflect your aspirations, with particular attention placed on overall coherence.</p> <p>Evaluation of the command of the chosen topics and diversity of subjects: landscape, portrait, still-life...</p> <p>Attention paid to presentation.</p>

### EXAMS COMMON TO BOTH OPTIONS

MCQ on art and photography history	25 min	20	20 questions
MCQ on photographic and IT technologies	25 min	20	20 questions
Writing exam	1h00	20	<p>Writing a text and commenting on a picture based on a question related to communication and photography.</p> <p>Evaluation based on the form, reasoning and general culture.</p>
Drawing exam	1h00	20	<p>Exercise related to perspective drawing, layout and volume construction.</p> <p>Evaluation of the candidate's ability to compose an image following the constraints set by light and perspective.</p> <p><i>(It is not necessary to have studied graphic arts)</i></p>

### EXAMS SPECIFIC TO THE « IMAGE ACQUISITION » OPTION

Creativity exam	1H00	20	<p>Creating an image in response to a commission. Candidates will be assessed on their creativity and ability to respond to a commissioned project.</p>
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**EXAMS SPECIFIC TO THE « POST PRODUCTION» OPTION**

<b>Layout</b> (text and image)	<b>1H00</b>	<b>20</b>	From a given text and pictures, the candidate must compose a document (flyer, invitation card, poster...) responding to a commissioned project. Ability to organise information and visual relevance.
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<b>TOTAL</b> (per option)	<b>3H50</b>
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CONTENT	DURATION	POINTS	ORAL EXAM
<b>Interview and presentation of 2 photographic files</b>	<b>0H20</b>	<b>60</b>	<p>Candidates must bring in:</p> <ul style="list-style-type: none"> <li>- their portfolio, similar or not to that handed in for the written exam</li> <li>- a project made up of 5 photographs on a given subject <b>announced on 18 May 2012</b> on our website <a href="http://www.gobelins.fr">www.gobelins.fr</a> in the "Calendrier et Admission" section.</li> </ul> <p>These 5 photographs must be supplied exclusively in "silver-based or inkjet" prints, with or without margin and in 13X18-cm format (dimensions of the outline of the sheet).</p> <p><b>Evaluation of the portfolio:</b></p> <ul style="list-style-type: none"> <li>- image creativity and overall coherence</li> <li>- Attention paid to presentation.</li> </ul> <p><b>Evaluation of 5 photographs:</b></p> <ul style="list-style-type: none"> <li>- quality of the pieces presented</li> <li>- understanding of the personal approach, its originality.</li> </ul> <p><b>The candidate:</b></p> <ul style="list-style-type: none"> <li>- capacity to defend the portfolio</li> <li>- professional maturity</li> <li>- professional project</li> <li>- motivation</li> </ul>

<b>TOTAL</b> (per option)	<b>3H50</b>	<b>60</b>
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**CORRECTION AND SELECTION METHOD**

The list of eligible candidates is determined by the average of all grades obtained during the written exams. Then, the average of the grades obtained at the oral exams alone is taken into account to calculate the candidate's final grade for admission into the program.

## **CORRECTION AND SELECTION METHOD**

The list of eligible candidates is determined by the average of all grades obtained during the written exams. Then, only the average of the grades obtained at the oral exams is taken into account to calculate the candidate's final grade for admission into the programme.

# MOTION AND GRAPHIC DESIGN

## TARGET AUDIENCE (reminder)

25 Years old maximum.  
Two years of higher education in the field of graphic creation or visual communication.

Detailed information: [www.gobelins.fr/fi/creation](http://www.gobelins.fr/fi/creation)

## CLOSING DATE FOR REGISTRATION

Completed applications should be submitted at the latest by:  
**Wednesday 18 April 2012**

APPLICATION FILE	
<ul style="list-style-type: none"> <li>• photocopy of your ID card (recto/verso) or passport</li> <li>• curriculum vitae</li> <li>• cover letter</li> <li>• photocopies of diplomas or titles</li> <li>• academic records from last 2 years of studies and of current year</li> </ul>	

## SELECTION PROCESS AND CALENDAR

1. WRITTEN EXAMS	
<b>Dates</b>	<b>Thursday 3 May 2012</b>
<b>Time</b>	from 9:00a.m to 5:30p.m approximately (1-hour lunch break)
<b>Place</b>	Espace Charenton - 323 bis rue de Charenton 75012 Paris - Métro: Porte de Charenton
<b>Publication of written exam results *</b>	<b>Friday 11 May 2012 at 18:00/6:00 p.m</b>
<b>Number of admissible candidates following written exam</b>	approximately 55 candidates
2. ORAL EXAM	
<b>Dates</b>	<b>21 to 24 May 2012</b>
<b>Duration</b>	approximately 30 min
<b>Publication of admissions *</b>	<b>Thursday 31 May 2012 at 18:00/6:00 p.m</b>
<b>Number of places</b>	<b>24</b>
	Waiting list: In the event that any admitted candidates should drop out of the process (different academic choices...), the school might be able to offer a place in the course to students at the top of the waiting list.

\* Results are posted on the school website: [www.gobelins.fr/fi/resultatconcours](http://www.gobelins.fr/fi/resultatconcours)

Candidates must hand in an a **graphic portfolio** on the day of the written exam, **Thursday 3 May**.

### CONTENT OF THE GRAPHIC PORTFOLIO

The graphic portfolio should be placed in a sealed A3 envelope bearing the candidate's number exclusively – in top right corner - to guarantee anonymity.

- 10 to 15 sheets maximum, A3 format - Photocopies or scanned and printed pictures (no originals)

**No other format or container will be accepted!**

The school will keep the portfolio after the exam.

## EXAM CONTENT

EXAMS	DURATION	POINTS	WRITTEN EXAMS
<b>GRAPHIC CREATION (ROUGH)</b>	<b>6H00</b>	<b>40</b>	Candidates will create a project applied to a practical corporate communication case. Students will be assessed on the following skills: comprehension of the subject, analytical skills, relevance of the candidate's graphic choices.
<b>COMMENTARY ON A TEXT IN ENGLISH</b>	<b>1H00</b>	<b>20</b>	MCQ (Multiple Choice Questionnaire) in English based on a text in English.  Candidates will be evaluated on their comprehension of the text, vocabulary used...

<b>GRAPHIC PORTFOLIO</b>		<b>40</b>	Students will be assessed on the following skills: creativity, drawing skills – illustration – layout – typography.
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<b>TOTAL</b>	<b>7H00</b>	<b>100</b>
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EXAMS	DURATION	POINTS	ORAL EXAMS
<b>INTERVIEW AND PRESENTATION OF A PERSONAL CREATION PORTFOLIO</b>	<b>20 min</b>	<b>40</b>	Candidates' skills, background, motivation, professional project.  Presentation of a portfolio of professional and/or personal creations, all formats welcome. Candidates must provide reading supports for digital documents.  Evaluation of the portfolio: quality of the work presented, coherence of the candidate's personal graphic approach, inventiveness.
<b>INTERVIEW IN ENGLISH</b>	<b>10 min</b>	<b>10</b>	Command of the language and fluency.
<b>TOTAL</b>	<b>0H30</b>	<b>50</b>	

## **CORRECTION AND SELECTION METHOD**

The list of eligible candidates is determined by the average of all grades obtained during the written exams. Then, only the average of the grades obtained at the oral exams is taken into account to calculate the candidate's final grade for admission into the programme.

# SPECIALIZED MASTER'S INTERACTIVE DIGITAL EXPERIENCES

## TARGET AUDIENCE (reminder)

2 profiles: graphic designer and I.T. engineer.  
 - Engineering degree, Master's degree (in the field of IT, audiovisual, design or graphic arts), diplomas certified by the level 1 RNCP in one of the aforementioned fields.  
 - Special dispensations through the process of validation of acquired experience for holders of an undergraduate degree with at least 3 years of professional experience in the field.

Detailed information [www.gobelins.fr/fi/video/Mastere-Specialise-Interactive-digital-experiences](http://www.gobelins.fr/fi/video/Mastere-Specialise-Interactive-digital-experiences)

## SELECTION PROCESS AND CALENDAR

Applications are to be handed in to CNAM ENJMIN [www.enjmin.fr](http://www.enjmin.fr).

### 1<sup>st</sup> recruitment session:

Theme of creative exam posted online: **Monday 27 February 2012**

Closing date for registrations: **Friday 6 April 2012**

### 2nd recruitment session:

Theme of creative exam posted online: **Monday 7 May 2012**

Closing date for registrations: **Friday 15 June 2012**

### 3rd recruitment session:

Theme of creative exam posted online: **Friday 16 July 2012**

Closing date for registrations: **Thursday 23 August 2012.**

Half of the applicants recruited for the course are graphic designers (graphic design option) and the other half are programmers (programming option). Upon registration, candidates must choose which of the 2 options they are applying for.

Candidates for the first recruitment session who comply with all requirements will be admitted at that date. Other candidates may be placed on a waiting list or be rejected.

The same process applies for the following recruitment session. The waiting list will grow and a new ranking drawn up according to the average grades obtained by the candidates. Applicants on the waiting list will be admitted only once the last recruitment session has taken place.

1. SELECTION BASED ON ACADEMIC RECORD – 1st session	
<p style="color: green; margin: 0;"><b>Publication of results of the selection based on academic record *</b></p>	<p style="color: green; margin: 0;"><b>Tuesday 20 April 2012 at 18:00/6/00 p.m</b></p>
2. TEST AND ORAL EXAM – 1st session	
<p style="color: red; margin: 0;"><b>Dates</b></p>	<p style="color: red; margin: 0;"><b>2, 3 and 4 May 2012</b></p>
<p style="color: blue; margin: 0;"><b>Duration</b></p>	<p style="color: blue; margin: 0;">approximately 1h00</p>
<p style="color: green; margin: 0;"><b>Publication of admissions *</b></p>	<p style="color: green; margin: 0;"><b>Wednesday 9 May 2012 at 18:00/6:00 p.m</b></p>

1. SELECTION BASED ON ACADEMIC RECORD – 2nd session	
Publication of results of the selection based on academic record *	Tuesday 29 June 2012 at 18:00/6:00 p.m
2. TEST AND ORAL EXAM – 2nd session	
Dates	9, 10 and 11 July 2012
Duration	approximately 1h00
Publication of admissions *	Friday 13 July 2012 at 18:00/6:00 p.m

1. SELECTION BASED ON ACADEMIC RECORD – 3rd session	
Publication of results of the selection based on academic record *	Friday 21 September 2012 at 18:00/6:00 p.m
2. TEST AND ORAL EXAM – 3rd session	
Dates	Les 2, 3, et 4 octobre 2012
Duration	approximately 1h00
Publication of admissions *	Tuesday 9 October 2012 at 18:00/6:00 p.m

Number of places	<p style="text-align: center;"><b>25</b></p> <ul style="list-style-type: none"> <li>▶ 12 places in Graphic Design option</li> <li>▶ 13 places in Programming option</li> </ul> <p>Waiting list: In the event that any admitted candidates should drop out of the process (different academic choices...), the school might be able to offer a place in the course to students at the top of the waiting list.</p>
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Results are posted on [www.gobelins.fr](http://www.gobelins.fr) and <http://ide.enjmin.fr/candidature>

## EXAM CONTENT

Selection based on academic record – Content of the application file
<ul style="list-style-type: none"> <li>• photocopies of diplomas or titles</li> <li>• photocopy of your ID card (recto/verso) or passport <ul style="list-style-type: none"> <li>• academic records from your last 2 years of studies.</li> <li>• Cover letter detailing the main aspects of your professional project, your reasons for choosing the programme and the chosen option (Designer or Developer).</li> <li>• Curriculum vitae with ID photo.</li> </ul> </li> </ul> <p><b>Subject for each session :</b></p> <ul style="list-style-type: none"> <li>• <b>1 creative test on a given subject</b></li> </ul> <p>Describe - in the form you deem most appropriate but in fewer than four pages – a fun, interactive digital leisure application declined simultaneously on three adapted supports (web, telephone, radio, tab, PC, etc...).</p> <p>The approach to the topic remains free (content, form, interpretation), as long as the application has a genuine link to the given subject and offers high potential for use and innovation, as well as technological and/or commercial relevance.</p>

**For candidates of the Graphic Design option:** illustrate your application with at least four significant graphic elements, and explain how you developed them and why they are relevant.

**For candidates of the Programming option:** describe and argument the chosen IT architecture and languages/solutions guaranteeing access to the application and its coherence, as well as their technological relevance.

The exam must be handed in on an A4-format Pdf file.

OBJECT OF THE EVALUATION	POINTS	EVALUATION CRITERIA
<b>Creative exam</b>	<b>40</b>	<p>Quality of the narration, originality of the concept, compliance with requirements.</p> <p>Accuracy and coherence of each component of the offered suggestion as well as the overall operation of the device. Quality of the related argumentation making it possible to come to a quick, easy judgment on the originality and coherence of the candidate's responses to the initial requirements.</p> <p><b>Graphic design option:</b> formal quality, artistic originality, creative potential.</p> <p><b>Programming option:</b> technical and programming skills, choice of solutions, chosen architecture and languages.</p>
<b>General presentation</b>	<b>20</b>	Organization and layout of the document to ensure optimal legibility; effort put into presenting the work in its best light.
<b>Written expression</b>	<b>20</b>	Capacity to structure their ideas and be concise; level of written expression; spelling (CV, cover letter, creative test).
<b>TOTAL</b>	<b>80</b>	

## CONTENT AND SCHEDULE

The exams unfold in 3 steps:

**1. 20-minute technical test aimed at evaluating the candidate's technical and/or pre-requisites**

(depending on the chosen option):

- **Programming option:** written test to assess the candidate's knowledge of object related programming, architecture and networks, image programming.
- **Graphic design option:** written test to assess the candidate's capacity to use graphic or schematic representation techniques (drawing, illustration, sketches).

**2. 40-minute interview** during which candidates will present and defend a portfolio **and more importantly their digital creations** with the **necessary players** to read them on CD-Rom, DVD-Rom or on a Web site. Requirements for these creations are as follows:

- **Programming option:** development modules, sites, web pages or games making it possible to assess the candidate's conceptual and functional skills, as well as their command of the programming languages used for these creations.

The work presented should shed light on the candidate's **technical and creative** skills, in particular through the implementation of functional and technical solutions, such as the ergonomics in the management or back-office interfaces.

- **Graphic design option:** research and graphic creation, visual identity, personal universe and show an ability to create a climate (color, light, design...), the mark of a personality and the practice of other fine arts (IT, modeling, sculpture, photography, architecture...), the practice of graphic narration.

The work presented should shed light on the candidate's **technical and creative** skills, in particular through their command of standard software used in the industry : creation and image retouching, video and sound software and Flash.

**3. one 15-minutes english test.**

## ORAL EXAMS

OBJECT OF THE EVALUATION	POINTS	EVALUATION CRITERIA
<b>Presentation and profile of the candidate</b>	<b>20</b>	Candidates' oral expression skills; ability to be concise; level of general knowledge. Capacity to explain their educational background, and professional experience when applicable. Clarity of the candidates' commitment to their professional and educational project, open-mindedness. Candidates' ability to get involved in a project work in a team.
<b>Professional &amp; educational project</b>	<b>20</b>	Adequacy between their professional and personal goals and the program. Reasons for choosing the program. Knowledge of the course, of the professional sector, of market evolutions.
<b>Méthodology</b>	<b>20</b>	Clarity and conviction in the presentation of the work in the portfolio. In the discourse, ability to present the work in a positive light and explain work method to define creative, technical or conceptual intentions or objectives.

<b>Culture in the field</b>	<b>20</b>	General culture in the field of digital technology, games or level of understanding of the digital technology market; level of understanding of the main technological breakthroughs in the field of activities. Ability to follow technological trends and identify emerging technologies or trends.
<b>TOTAL</b>	<b>80</b>	

### TECHNICAL TESTS

OBJECT OF THE EVALUATION	POINTS	EVALUATION CRITERIA
<b>Technical test</b>	<b>20</b>	<p>20-minute <b>written test</b>, depending on the chosen option.</p> <p><u>Programming:</u> The written test aims to assess the candidate's knowledge of object related programming, architecture and networks, image programming.</p> <p><u>Graphic design:</u> The written test aims to assess the candidate's capacity to use graphic or schematic representation techniques (drawing, illustration, sketches) to offer a visual translation of what is expressed in a small scene of a few lines.</p>
<p><b>Work presented during the interview</b></p> <p><i>(from a creative portfolio or a work file, depending on the option)</i></p>	<b>20</b>	<p><u>Programming:</u> Command of programming languages and tools, sensitivity to ergonomics, knowledge of object related programming, architecture and networks, image programming...</p> <p>Diversity and level of technical finishing of the work presented at the interview; coherence and originality of the technical architecture and of the integration logic of the functions suggested in response to the initial constraints set by the exercise. Capacity to present non-bugged technical demos.</p> <p><u>Graphic design:</u> knowledge of web design and digital codes, command technical creation tools applied to images, animation, and/or sound...</p> <p>Diversity and quality of the work presented; creativity or coherence of the conceptual, graphic or ergonomic solutions suggested in response to the initial constraints set by the exercise. Capacity to transform a graphic model (psd, ai or other format) into a functional model (html pages, flash animations, etc.).</p>
<b>English</b>	<b>20</b>	Level of comprehension of English (every-day life and professional sector).
<b>TOTAL</b>	<b>60</b>	